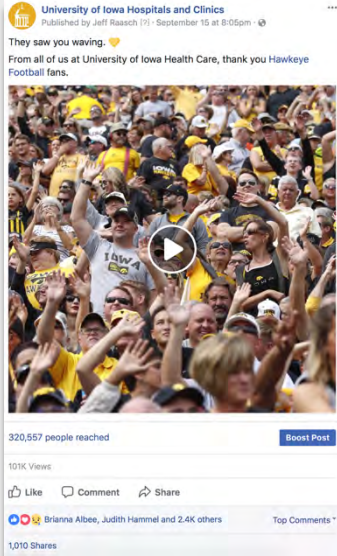


#1

HOW THE “FIRST QUARTER WAVE” TRADITION STARTED



#2

HERKY SURPRISES PATIENT AFTER FINAL RADIATION TREATMENT



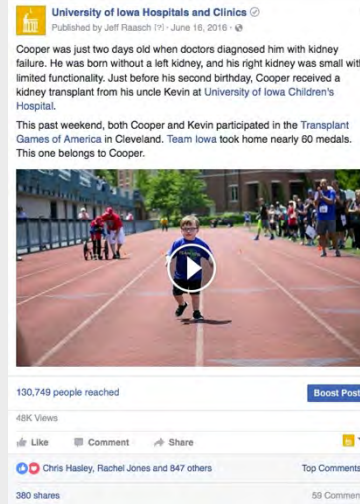
#3

DR. COLLINS DEMONSTRATES CVL PLACEMENT TRAINING



#4

4-YEAR-OLD KIDNEY RECIPIENT RACES AT TRANSPLANT GAMES



#5

HAWKS NOT FAZED BY IOWA’S BUSIEST HELIPAD



Click on each image above to see the full post on Facebook.

PEOPLE REACHED (ORGANIC)

320,557

308,787

235,415

130,749

103,423

#6

NURSE HONORED FOR EXCEPTIONAL CARE

University of Iowa Hospitals and Clinics
Published by Jeff Raasch [?] · July 28 at 8:05pm · 🌐

"During my wife's 104 days at the university, Morgan often changed her schedule to be my wife's nurse. She became family, our eyes and ears, and gave us comfort. She always seemed to know what my wife, kids, or I needed before we did. While my wife was sedated, she still talked to her as if she was awake, explaining everything she was doing.
*Morgan was the nurse taking over when my wife went into septic shock and explained everything to me over the phone what was going on. Weeks later she was with my wife and daughter when my wife coded, taking charge of the situation, never getting excited to not worry my daughter.
*Morgan is an amazing nurse and a wonderful person. My wife is still with us today because of her."
Congratulations Morgan Brady, BSN, RN, winner of the June DAISY award!



97,300 people reached Boost Post

Like Comment Share

Abbie Maxfield, Britny Kura and 2.6K others · Top Comments *

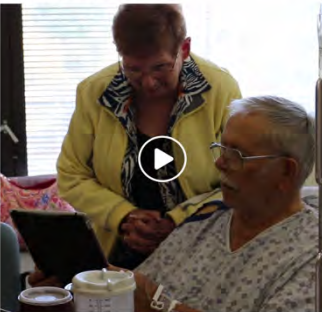
33 shares · 73 Comments

#7

PATIENT SEES GRANDSON FOR THE FIRST TIME

University of Iowa Hospitals and Clinics
Published by Jeff Raasch [?] · September 19 at 9:10pm · 🌐

That moment when you see your new grandson for the first time... 🥰
Thank you to our nursing staff and the Patients' Library for helping facilitate this special moment!



93,163 people reached Boost Post

41K Views

Like Comment Share

Stacy Lynn, Amanda Malloy and 672 others · Top Comments *

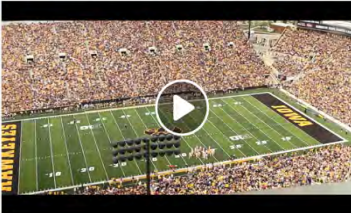
89 Shares

#8

HAWKEYE FANS WAVE TO KIDS AT CHILDREN'S HOSPITAL

University of Iowa Hospitals and Clinics
Published by Jeff Raasch [?] · September 3 · 🌐

What a special moment, as 68,000 Hawkeye fans wave to patients inside University of Iowa Stead Family Children's Hospital. 🥰 #NewTradition



81,401 people reached Boost Post

25K Views

Like Comment Share

Megan Wilson, Pam DeMarie and 1.4K others · Top Comments *

357 Shares

#9

"I LOOK LIKE A SURGEON" COVER RECREATION

University of Iowa Hospitals and Clinics
Published by Jeff Raasch [?] · April 14 · 🌐

We've been inspired by all the re-creations of the April 3 cover of The New Yorker. And we're always up for a challenge! #LookLikeASurgeon



76,042 people reached Boost Post

24K Views

Like Comment Share

Jill Hulet, Dana Dominguez and 265 others · Top Comments *


168 Shares

#10

BONE MARROW DONOR MEETS THE MAN SHE SAVED

University of Iowa Hospitals and Clinics
Published by Jeff Raasch [?] · July 21 · 🌐

This week, bone marrow donor Rachel Kruse of Cedar Rapids met the Denmark man whose life she saved. Read the inspiring story: <http://bit.ly/ZxpWuH>



72,523 people reached Boost Post

27K Views

Like Comment Share

Erica Klipping, Jennifer Doran Ciockajlo and 241 others · Top Comments *

125 Shares

PEOPLE REACHED (ORGANIC)

97,300

93,163

81,401

76,042

72,523